

# Small Business: Knowledge is Power

*A Small Business Resource Fair for Minnesota Lenders  
and Small Business Owners*

September 15, 2010 - Earle Brown Center  
8:30 A.M. - 3:00 P.M.

This Small Business Resource Fair offers a full day of workshops and exhibits designed for small business owners and lenders interested in expanding their markets and lending programs

Who should attend?

- small business owners
- Minnesota Small Business Lenders
- Local Economic Development Representatives

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8:30 A.M. - 3:00 P.M.

Earle Brown Conference Center

6155 Earle Brown Drive  
Minneapolis, MN 55430

[Directions by Google Maps](#)

Pre-register now and we will send you updated information prior to event. Pre-register at:

[Click Here for Constant Contact Registration](#)

This event is co-sponsored by:



## ~ Countl ess Opportunities, One Great Event ~

*Workshops* held throughout the day focus on small business fundamentals that help you run a more effective and profitable company, including such topics as:

### *For Potential and Small Business Owners:*

- Finance Opportunities
- Starting Your Small Business
- Creating Your Business Plan
- Exporting Your Product or Service
- Securing Government Contracts
- New product development
- Social Media and Your Business
- Payroll Tax Breaks for Employers Hiring Previously Unemployed Workers - IRS
- Quick Books Overview
- Non-Traditional Financing

### *For Small Business Lenders and Economic Development Specialists:*

- SBA Lending Programs  
ARRA, Express, Export  
Express, 7(a), 504,  
Microloans & Export  
Working Capital
- USDA Lending Programs

*Exhibits* - Over 50 exhibitors that provide a wide variety of business assistance services will be on hand to help answer your most pressing business questions.

Exhibitors will include:

- Government Agencies
- Nonprofit Organizations that assist small business
- Educational Institutions

IMPORTANT NOTE: More details will be published closer to the event date. This includes workshop times and the exhibitor list.

exhibits will be open throughout the event.

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[PRE-REGISTRATION LINK](#)